

**The EU Gateway Programme, funded and managed by the European Union,
organises Business Missions to help European companies
develop their business in Japan and Korea.**

Business Missions

During one-week Business Missions to Japan and Korea, participating companies present their products to potential business partners and customers.

EU Gateway organises Business Missions in high technology and design sectors with a high market potential in Japan and Korea:

Sector	Japan	Korea
Construction and Building Technologies	✓	
Healthcare and Medical Technologies	✓	✓
Environment and Energy-related Technologies	✓	✓
Fashion Design	✓	
Interior Design	✓	

The technology oriented Business Missions are also open to companies with relevant information & communication technologies.

Financial support

- Up to 1,000 EUR covering the cost of one hotel room per company
- Up to 80% of the cost for customised services, with a maximum of 1,600 EUR per company

APPLY NOW!



**For more information
and to apply
visit our website:
www.eu-gateway.eu.**

What are the benefits for EU Companies?

- Professional coaching ahead / during mission
- Tailored search for potential business partners and set-up of individual meetings
- Two-day business exhibition to showcase your products / technologies to a targeted group of Japanese / Korean business representatives
- Briefings and in-depth studies on market opportunities and business culture
- Targeted promotion of your company in Japan / Korea
- Additional services, including advice on legal and certification procedures, interpretation etc.
- Financial support for accommodation

Who can participate?

You can apply for participation in a Business Mission if your company fulfils the following criteria:

- Existed for at least 5 years
- Fully or majority-owned by EU capital
- Located and has its main activities in the EU
- Active in one of the sectors covered
- Proven track record of international business
- Solid business strategy for entering the Japanese and/or Korean markets
- Sufficient turnover and capacity to support market entry in Japan / Korea



Funded by
the **European Union**



“An initiative
to enhance co-operation
with Japan and Korea”