



#4 Newsletter

November 2015



INSPIREYOWUP FINAL DISSEMINATION



The Final Conference held in Burgos (Spain) on 24th of September 2015, in the framework of the First Gathering of Burgos Young Entrepreneurs, allowed the project itself and its outcomes and achievements to be presented and disseminated. This event with over one hundred attendees was broadly covered by main regional and local media, including TV (www.rtvcyt.es) and newspapers

(www.diariodeburgos.es / www.burgosconecta.es). The venue of the event was the Red Salon of the Teatro Principal of Burgos and the programme included representatives of key Administrations (Regional Government – Mr. Eduardo Carazo, General Director of Youth Institute of Junta de Castilla y Leon- and City Council of Burgos– Ms. Ana Lopidanc, President of Social Services Department), the presentation of the project delivered by the coordinator Eva Fabry (ECTW) and Juan Carlos Martinez (CEEI-Burgos), a round table moderated by Jose Vicente Orden (CEEI-Burgos) with three entrepreneurs to be concluded by the key note speaker of the evening, Salva Lopez with “Entrepreneurial ROCKvolution”.

After this successful event, next step was the presentation of the project in a European level major conference. For that purpose it was selected the 2015 EBN (European Business Network) congress to be held in Brussels on 28-30 October 2015. This conference, with more than four hundred delegates coming from all EU, America, Africa and Asia, was considered by the whole Inspire Yowup partnership as one of the more appropriate for dissemination purposes at European level. A booth was hired in the exhibition area of the venue



of the Congress and the three partners attending the congress, CEEI-Burgos, Cork BIC and Business Development Friesland took care of it, handing out brochures and explaining delegates the project and its activities and achievements. Jose Vicente Orden and Juan Carlos Martinez (CEEI-Burgos),

Frank Hiddink (BDF) and Eileen Moloney (Cork BIC) on behalf of the whole Inspire Yowup partnership coordinated their efforts in order to maximize the communication and dissemination effect on the attendees.



Besides, and with the intention of continuing the dissemination after the formal implementation phase, the project is going to be disseminated in the framework of the Women's Entrepreneurship Day in Brussels on the 19th of November 2015. Mr. Larry Moffett, on behalf of the Global Entrepreneurship Week Belgium, was given one roll –up to be shown in the exhibition area along with brochures to be handed out. In meanwhile he disseminated the project on 14/11/2015 in Brussels within the framework of the Think Bigger event, organized by JCI (Junior Chamber International).

INSPIREYOWUP AT ICT 2015



Project Manager Eva Fabry presented INSPIREYOWUP at the EU flagship event ICT 2015 the 22nd of October in Lisabon in the networking session "Women's Digital Entrepreneurship" organized by by ECWT.

Around 120 participants attended the workshop and 45% of the participants were young female entrepreneurs with own start-ups.

The agenda of the workshop included: presentation of the WeHubs Horizon2020 project survey with feedbacks by Maria Shiao, angel investor and start-up expert, information about gendered entrepreneurship projects in the US by Mary Juhas, Vice Dean of Ohio State University and President of WEPAN, followed by Eva Fabry's presentation of the INSPIREYOWUP and the diga project.

