

Thessaloniki 18/09/2017

**IME GSEVEE ORGANIZED A TRANSNATIONAL FORUM ABOUT TRAINING ON
DIGITAL ENTREPRENEURSHIP**



Small Enterprise Institute of the Hellenic Confederation of Professionals - Craftsmen & Merchants (IME GSEVEE), as a Lead Partner of the **Erasmus+** project: **“OpEn – Open up Entrepreneurship”**, organized, in the framework of the 82nd TIF, the Final Transnational Thematic Workshop in “N. Germanos” Congress Centre of TIF-HELEXPO, in **Thessaloniki** on **Thursday** afternoon **14/09/2017**.

The primary aim of this Forum was the presentation of this main project’s results and in particular of OpEn on-line course. OpEn project main aim is to inspire and sensitize existing or future young entrepreneurs in the field of digital entrepreneurship. In this context, innovative practices and technological tools were being exploited to develop the specific online course.

At the beginning of the Event, the president of IME GSEVEE welcomed the participants and mentioned IME GSEVEE’s high interest about the upgrade of the young businessmen’ entrepreneurial skills. Immediately after, the representative of Mrs. Maria Kollia – Tsaroucha, Deputy Minister of Macedonia - Thrace, the President of Thessaloniki Chamber of Crafts, Mr. Papadopoulos Panagiotis, and the Chief Executive Officer of the Thessaloniki International Exhibition Mr. Pospisikidis Kyriakos welcomed the event.

Then, the experts of IME GSEVEE and of the rest of the partners from University of Patras, University of Bari (Italy), Manchester Metropolitan University (UK), and Business & Innovation Centre of Burgos (Spain) presented the main project’s results. Also, the representative of State Scholarship Foundation, as the National Erasmus+ Agency in Greece, presented the specific programme. The event completed with a panel discussion Moderated by Dr. Lawrence Green, Professor of Birmingham City University.

The event was attended by representatives OF GSEVEE, Sectorial & Local Employers’ Associations, Chambers, GSEE, EOPPEP, TEE, Region Authority of Central Macedonia, Municipalities, HEIs, and a lot of young undergraduate & graduate students and entrepreneurs.

The main conclusion of the Final Forum is the undeniable necessity for continuous and flexible training of both undergraduate and graduate students wishing to develop future entrepreneurial business as well as potential and existing entrepreneurs on digital entrepreneurship in order to be able to act within the digital economy and the international market.